

= exact

And it all comes together.

Feel Free Use Exact

Exact Customer Reference Program

We'd love to
hear your story.





What is Feel Free?

Feel Free is an invitation to share your Exact experience. How has your business improved thanks to using Exact? What's it like to work with us? We'd love to hear your story.

Because we are partners, we want to keep our relationship strong and make sure that you get the most out of what we offer. We want to ensure that you are happy.

By taking part in our customer reference program, you and your business can reap many additional benefits.

So feel free to share your experience!

“Exact Synergy has brought numerous benefits, which we felt immediately, ranging from reduced costs to more efficient collaboration across our organization.”

Rutger Wijnands, Financial Manager/Bernhard van Leer Foundation

What's in it for you?

Get the word out!

Benefit from **worldwide marketing communication** through Exact's international channels. **Appear on our website** and increase your search engine findability. Enjoy international coverage **in press releases**.

Get free rewards!

Trade in **bonus points** for consulting services, support or training.

Feel Free Rewards	Bonus points collected
1 Exact Online user	300
1 user	700
1 day on-site support	800
1 day training	1000
1 day health check	1000
2 day site assessment	2000

Get together!

Expand your **business network** by meeting and exchanging experiences with others facing similar challenges.

Benefit from the many rewards and community advantages offered in our customer reference program.

Feel Free
to use them!



“Performing financial tasks has become so much easier with Exact.
The long, tiring and scary process of month-end closing definitely
belongs to the past.”

Toto Irbawanto, General Manager/Pacific Consultants International. Indonesia

Plenty to choose from

Tell us your story

Share your experience with Exact in a customer success story, webcast or case study.

Participate in a conversation

Answer a few questions from a potential Exact customer, either by phone or in person.

Host a visit

Show your Exact solution in action.

Speak at an event

Talk about your business experience and increase your visibility.

Appear in a press release

Stimulate coverage of your business activities in local and international media.

Feature in a video

Star in a customer story and talk about your Exact experience.

Feel Free activity	Bonus points
Customer story/Case study/Webcast	300
Reference call	200
Reference visit	400
Event speaker	500
Reference video	500
Press release	500

*You can choose
from any
number of
activities.*

Feel Free
*to decide what's
best for you!*



“With respect to the management of the store, system integration, and improvement of certain types of processes related to staff, we are seeing some spectacular results.”

José Maria Cruz, General Manager/FC Sevilla

Participation is easy

You say the word

Once your story, video or other form of participation has been prepared, we wait for you to give us the go-ahead before going public.

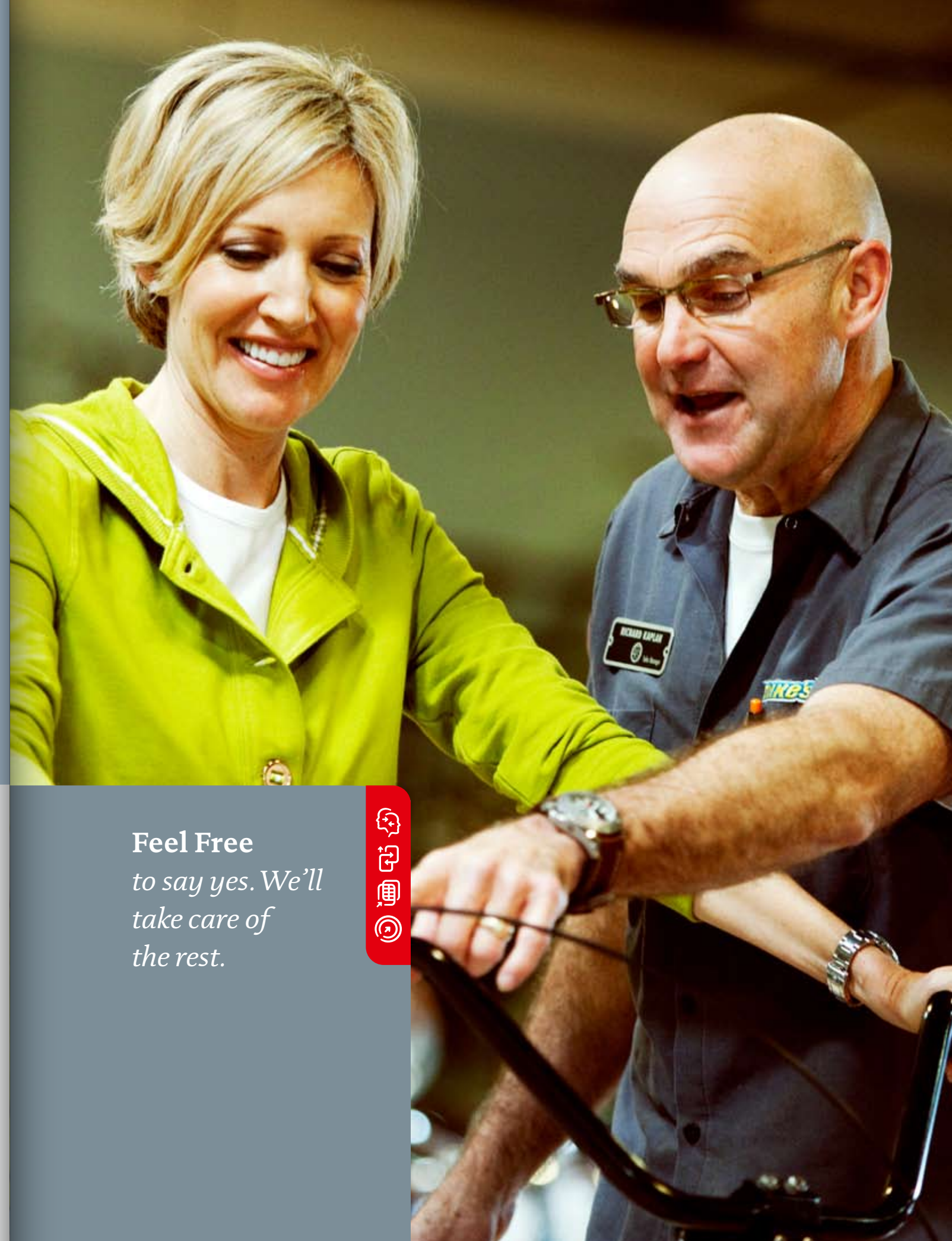
We do the work

We take care of all the necessary arrangements – whether it be organizing a phone call, meeting or event, or producing a video, story or press release that features your business.

It's all about you

You can take part as frequently as you like and in any capacity. It should be advantageous, fun and convenient!

Feel Free
*to say yes. We'll
take care of
the rest.*





*“Company results in real-time with one click.
That’s exactly what we were looking for.”*

H. Blokland, Managing Director / Studio Pompe van Meerdervoort BV

How to get started?



Interested?

**Feel free to
contact us!**

*feelfree@exact.com
www.exact.com/feelfree*

Say yes!

You are invited to join our customer reference program – just say yes!

Send us an email

Write us at feelfree@exact.com to let us know you are interested in joining the program.

For information

www.exact.com/feelfree



Let's be strong together.

By nurturing a productive business relationship, we want to ensure that you are not just our customer, but our happy customer!

Let us help you. **Feel free to use Exact.**

About Exact

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www.exact.com

October 2009



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